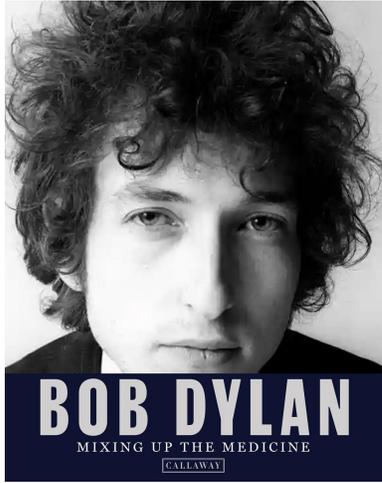


CALLAWAY

THE FUTURE OF CONTENT

FALL 2023



Bob Dylan

Mixing up the Medicine

Mark Davidson, Parker Fishel, Sean Wilentz, Douglas Brinkley

Key Selling Points

The magnum opus on Bob Dylan's life and career all Bob Dylan fans have been waiting for since the 60s.

More than 600 images, mostly never seen before.

The book spans Bob Dylan's life from the early 40s to the Nobel Prize to today.

Essays written by the most illustrious cultural figures of our times, such as Joy Harjo, Michael and Griffin Ondaatje, Peter Carey, Amanda Petrusich, Lucy Sante, Ed Ruscha, and many more.

Created in collaboration with the Bob Dylan Center in Tulsa, Oklahoma.

More than 20 foreign language editions will be released on the same date maximizing global PR

Summary

Several years ago, a treasure trove containing some 6,000 original Bob Dylan manuscripts was revealed to exist. Their destination? Tulsa, Oklahoma.

The documents, as essential as they are intriguing—draft lyrics, notebooks, and diverse ephemera—comprise one of the most important cultural archives in the modern world. Along with countless still and moving images and thousands of hours of riveting studio and live recordings, this priceless collection now resides at The Bob Dylan Center in Tulsa, Oklahoma, just steps away from the archival home of Dylan's early hero, Woody Guthrie.

Nearly all the materials preserved at The Bob Dylan Center are unique, previously unavailable, and, in many cases, even previously unknown. As the official publication of The Bob Dylan Center, BOB DYLAN: MIXING UP THE MEDICINE is the first wide-angle look at the Dylan archive, a book that promises to be of vast interest to both the Nobel Laureate's many musical fans and to a broader national and international audience as well.

Edited by Mark Davidson and Parker Fishel, BOB DYLAN: MIXING UP THE MEDICINE focuses a close look at the full scope of Dylan's working life, particularly from the dynamic perspective of his ongoing and shifting creative processes—his earliest home recordings in the mid-1950s right up through *Rough and Rowdy Ways* (2020), his most recent studio recording, and into the present day.

The centerpiece of BOB DYLAN: MIXING UP THE MEDICINE is a carefully curated selection of over 600 images including never-before-circulated draft lyrics, writings, photographs, drawings and other ephemera from the Dylan archive.

With an introductory essay by Sean Wilentz and epilogue by Douglas Brinkley, the book features a surprising range of distinguished writers, artists and musicians, including Joy Harjo, Greil Marcus, Michael Ondaatje, Gregory Pardlo, Amanda Petrusich, Tom Piazza, Lee Ranaldo, Alex Ross, Ed Ruscha, Lucy Sante, Greg Tate and many others. After experiencing the collection firsthand in Tulsa, each of the authors was asked to select a single item that beguiled or inspired them. The resulting essays, written specifically for this volume, shed new light on not only Dylan's creative process, but also their own.

BOB DYLAN: MIXING UP THE MEDICINE is an unprecedented glimpse into the creative life of one of America's most groundbreaking, influential and enduring artists.

Contributor Bio

Mark Davidson is the Curator of the Bob Dylan Archive and the Director of Archives and

Callaway
9781734537796
1734537795
Pub Date: 10/24/2023
\$100.00/\$125.00 Can.
Hardcover

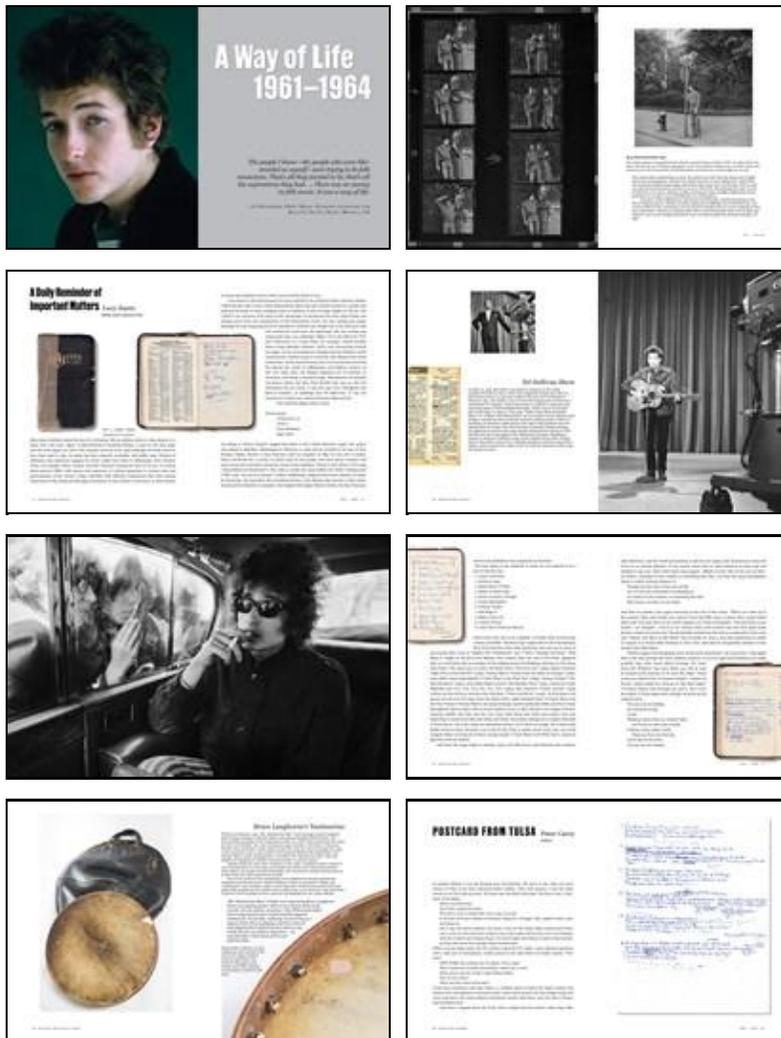
608 Pages
Print Run: 150K
Music / Individual Composer &
Musician
MUS050000
10.6 in H | 8.5 in W

Exhibitions for the Bob Dylan and Woody Guthrie Centers in Tulsa, Oklahoma. He holds a PhD in musicology from the University of California, Santa Cruz, with an emphasis on folk music collecting, and an MSIS in archiving and library science from the University of Texas at Austin.

Mark has written widely on music and archives-related subjects, including his dissertation, "Recording the Nation: Folk Music and the Government in Roosevelt's New Deal, 1936-1941," and the essay "Blood in the Stacks: On the Nature of Archives in the Twenty-First Century," published in *The World of Bob Dylan*.

Parker Fishel is an archivist and researcher who was co-curator of the inaugural exhibitions at the Bob Dylan Center. Providing archival consulting for numerous musicians and estates under the umbrella of Americana Music Productions, Fishel is also a co-founder of the improvised music archive Crossing Tones and a board member of the Hot Club Foundation. Highlights from his recording credits include *Ann Arbor Blues Festival 1969* (Third Man Records), a forthcoming box set inspired by the Chelsea Hotel (*Vinyl Me, Please*), and several volumes of the GRAMMY Award-winning Bob Dylan's Bootleg Series.

Illustrations



The Unconquerable Game

ELY CALLAWAY ON THE GAME OF GOLF, BUSINESS, AND LIFE

Ely Callaway, Nicholas Callaway, Andrew Moorhead

Key Selling Points

In the tradition of golf classics such as Harvey Penick's *Little Red Book: Lessons And Teachings From A Lifetime In Golf*, Michael Murphy's *Golf in the Kingdom* and Ben Hogan's *Five Lessons: The Modern Fundamentals of Golf*, *The Unconquerable Game* is a unique combination of knowledge and insight about golf, written with timeless elegance, wisdom, and humor from one of America's foremost 20th century entrepreneurs.

Among the 40 million active golfers in the world today, Callaway is recognized by touring pros and amateurs alike for having created the most compatible golf equipment ever made.

Callaway's revolutionary approach to research and manufacturing changed the game, and how people approached it, for the largest subset of players in history.

Not many know that the company was founded by one man, Ely Callaway (1919-2001), who, at the age of 65—after enjoying successful careers in textiles and wine—began it as a garage start-up in southern California. Within ten years, Ely (Ee-lee) built the Callaway Golf Company into the largest golf club company in the world and one of the sport's most prestigious brands.

In the last years of his life, Ely wrote a book about the secrets of his success. He wanted to share his outlook on life with others, and why he kept at "the unconquerable game" for as long as he did. Ely died in 2001 however, before he was able to publish the book. Now, a generation later, the "lost book" of Ely Callaway is finally edited and compiled by his son, Nicholas Callaway.

Here for the first time are Ely's stories from his lifetime in the game of golf, the people he met along the way, as well as vignettes from his career in business. Ely was a man who loved his work and sport and life, and the wisdom embedded in these pages offers promising life lessons for all.

Summary

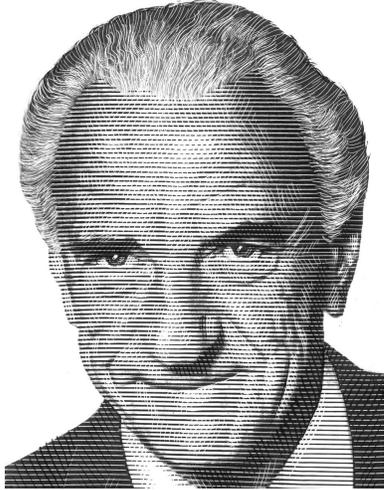
Among the 40 million active golfers in the world today, Callaway is recognized by touring pros and amateurs alike for having created the most compatible golf equipment ever made. Indeed, Callaway's revolutionary approach to research and manufacturing changed the game, and how people approached it, for the largest subset of players in history.

However, not many know that the company was founded by one man, Ely Callaway (1919-2001), who, at the age of 65—after enjoying successful careers in textiles and wine—began it as a garage start-up in southern California. Within ten years, Ely (Ee-lee) built the Callaway Golf Company into the largest golf club company in the world and one of the sport's most prestigious brands. Golf was Ely's passion project: he had spent 50 years playing the game as an amateur; following the example of his hero and first cousin, Grand Slam winner Bobby Jones; analyzing the golf industry; and reflecting on the true meaning of the game.

The success of the Callaway Golf Company was a direct result of its charismatic leader, who made a deep impression on everyone he met. Ely was beloved by millions around the world, from golfers to presidents, pop stars, to corporate titans, and most importantly, the weekend players who often struggled with their game.

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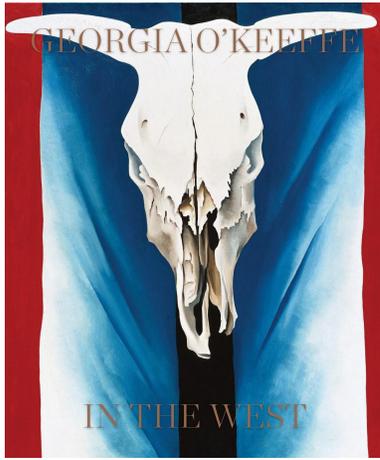
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Callaway
9781737205142
1737205149
Pub Date: 3/19/2024
\$40.00/\$50.00 Can.
Hardcover

288 Pages
Print Run: 150K
Biography & Autobiography
/ Business
BIO003000

7.5 in H | 5.5 in W



Georgia O'Keeffe: In the West

In the West

Nicholas Callaway, Doris Bry

Key Selling Points

The recurrent images of hill and stone, bones and flowers, and trees and sky build to an incantatory power here, providing not only an art historical record but an evocation of place akin to Constable's England or Canaletto's Venice.

A brief essay by long-time O'Keeffe associate Bry and notes on each of the plates complete the book.

For any library that takes collection development seriously in art, women's studies, or the Southwest.

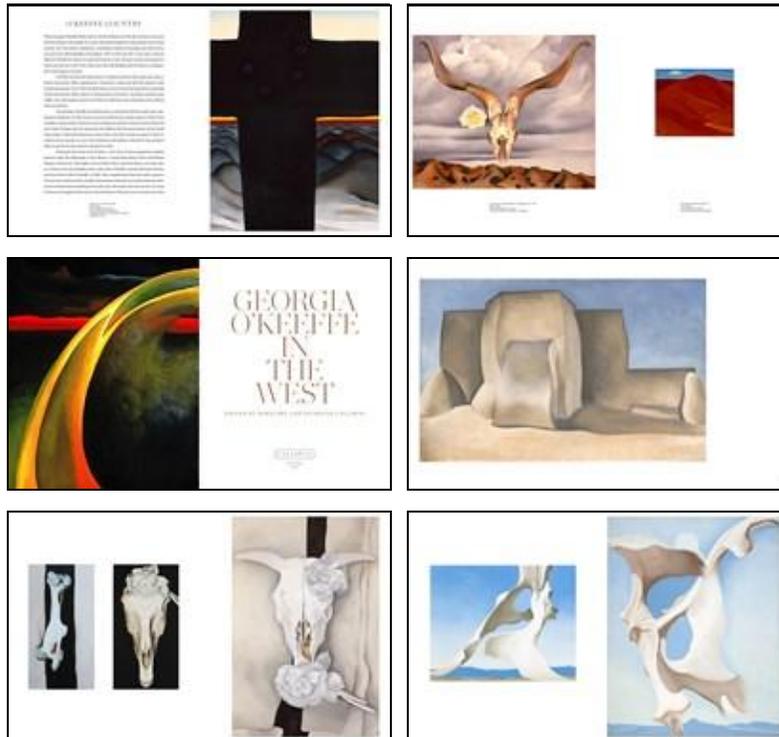
Summary

Georgia: O'Keeffe: In the West, is the definitive in-depth look at the culminating period in Georgia O'Keeffe's life and work in the American Southwest. Although she began her career as a painter in the East, O'Keeffe considered the West her spiritual home, as well as the greatest source of inspiration. This book features the paintings, both widely published and previously unknown, that linked Georgia O'Keeffe and the Southwest forever in the collective American consciousness.

Contributor Bio

Among the great artists of the 20th-century, **Georgia O'Keeffe** (1887-1986) stands out as one of the most compelling. For nearly a century, she created innovative impressionist artwork that challenged perceptions and kept evolving throughout her life. One of the first female painters to achieve worldwide acclaim from critics and the public alike, her still lifes and cityscapes filled her canvases with great energy not seen before in the art world. Her magnificent representations of the beauty of the American landscape showcased in *In the West* are especially beloved.

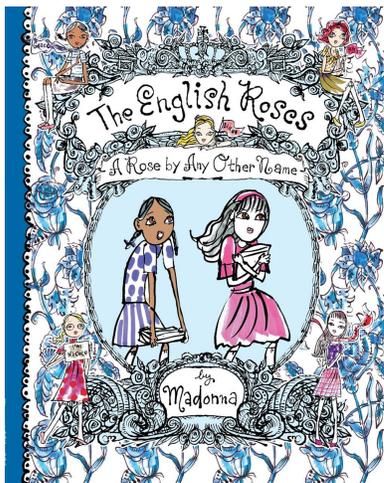
Illustrations



Callaway
9798987412411
9798987412411
Pub Date: 10/17/2023
\$175.00/\$219.00 Can.
Hardcover

160 Pages
Print Run: 3K
Art / History
ART015110

16.1 in H | 13.4 in W



A Rose by Any Other Name

THE ENGLISH ROSES

Madonna

Key Selling Points

High visibility of the author through worldwide "The Celebration Tour" from 7-15-23 to 01-08-24

Digital advertising

Summary

This year's school play is *Romeo and Juliet*, and the English Roses can't wait to get involved!

Every girl knows what part she wants to play, whether it be on stage or behind the scenes. But the Roses are thrown for a loop when Grace is cast in the lead, and Charlotte is her understudy. Will the big green monster called jealousy get in the way of their friendship?

Welcome to the world of the English Roses! Meet each of the English Roses: Nicole, Amy, Charlotte, Grace, and Binah and follow their adventures of friendship in these fully illustrated chapter books.

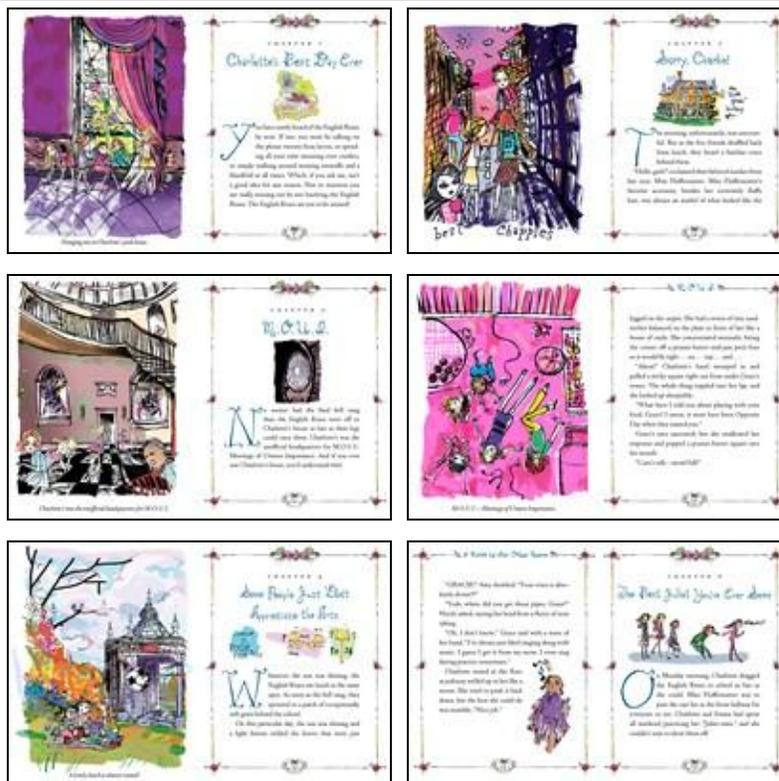
Contributor Bio

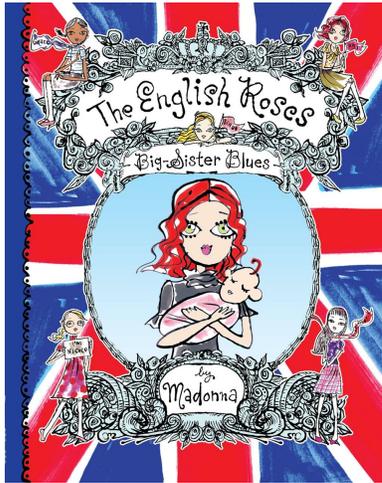
Madonna is an American singer, songwriter, actress, author, businesswoman, and global cultural icon. Since the beginning of her career, she has had an immense social-cultural impact on the world through her recordings, attitude, clothing, and lifestyle. Called the "Queen of Pop," Madonna is not only known as one of the most influential woman in music and one of the most iconic female recording artists of all time, but also as one of the greatest pop icons of all time.

Callaway
9781737205173
1737205173
Pub Date: 10/3/2023
\$14.95/\$19.95 Can.
Hardcover

128 Pages
Print Run: 2K
Ages 6 to 10, Grades 1 to 5
Juvenile Fiction / Girls & Women
JUV014000
7.1 in H | 5.5 in W

Illustrations





Big Sister Blues

THE ENGLISH ROSES

Madonna

Key Selling Points

High visibility of the author through worldwide "The Celebration Tour" from 7-15-23 to 01-08-24

Digital advertising

Summary

Amy's convinced that her life as she knows it will be over after the arrival of her new baby sister. When pregnancy forces her mother to cancel their long-planned trip to Milan, she feels that things couldn't possibly be worse...until the English Roses have to take Charlotte's younger brother to the circus! Patrick is the brattiest of all brats and his tantrums make Amy glummer than ever at the thought of having a younger sibling. But when she visits her mother in the hospital and holds the baby for the first time, Amy realizes she can't wait to be a big sister after all!

Contributor Bio

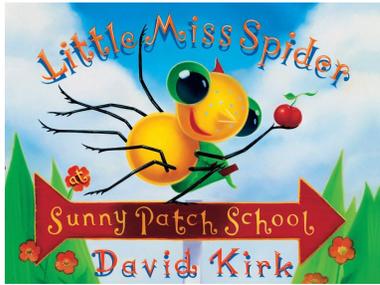
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Callaway
9781737205180
1737205181
Pub Date: 10/3/2023
\$14.95/\$19.95 Can.
Hardcover

128 Pages
Print Run: 2K
Ages 6 to 10, Grades 1 to 5
Juvenile Fiction / Girls & Women
JUV014000
Series: -
7.1 in H | 5.5 in W

Illustrations





Little Miss Spider Sunny Patch School

David Kirk

Key Selling Points

Author available for readings and interviews
Sponsored digital advertising

Summary

Sunny Patch School Was the best place to go to study the lessons all bugs ought to know. When the first day of school arrives, Little Miss Spider is almost beside herself with excitement. She gobbles her breakfast ("a fresh flower plate") and runs all the way to Sunny Patch School. But poor Miss Spider is in for a day of frustration. She can't seem to master the new lessons: dung digging, leaf drilling, stinging, or flying. As the day draws to a close, Miss Spider bemoans her lack of skills. Isn't there anything she can do well? We are all soon to find out...

Contributor Bio

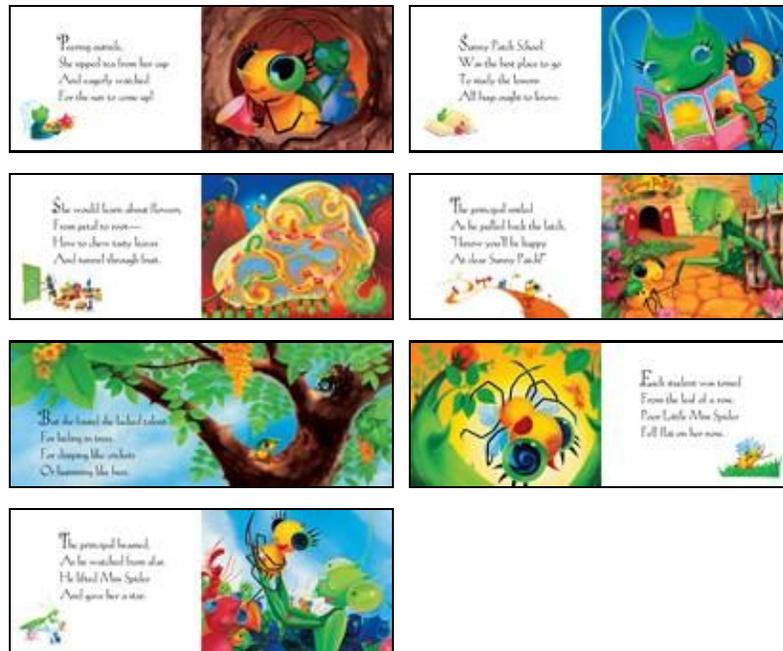
David Kirk grew up in Ohio, USA, where he learned about insects and painting. He has been making toys and artwork for children for several decades and is the creator of the best-selling children's classic Miss Spider series. He lives in New York.

Callaway
9798987412404
9798987412404
Pub Date: 10/17/2023
\$14.95/\$19.95 Can.
Hardcover

32 Pages
Print Run: 5K
Ages 3 to 8, Grades P to 3
Juvenile Fiction / Animals
JUV002140

6.7 in H | 9.1 in W

Illustrations





Foldimal

Lucas Zanotto

Key Selling Points

Mummy blogs
Social media advertising

Sponsored ads

Summary

Foldimal is a fun and innovative interactive experience for young readers. Children play and learn by folding different corners on every page that reveal different animal characters. Their play and interaction with the pages of the book propels the story forward. Animal facts are part of the text making **Foldimal** the perfect book to spend learning time with. This unique fold and learn experience is sure to delight parents and young readers alike.

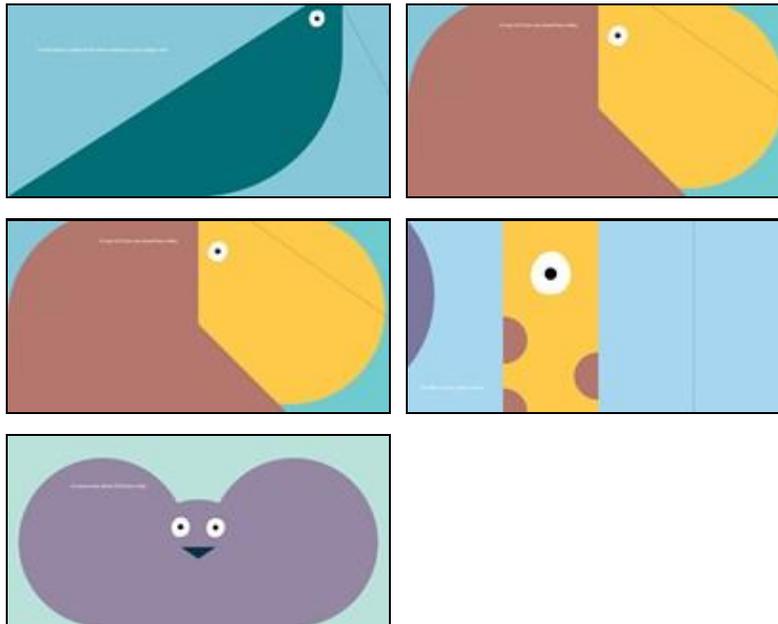
Contributor Bio

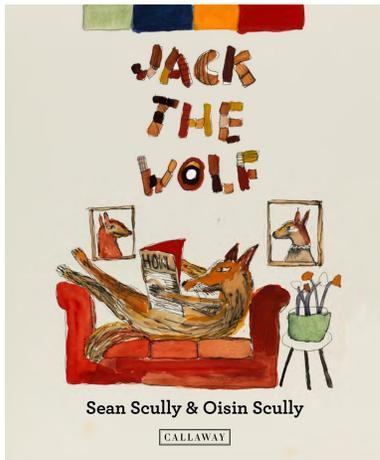
Lucas Zanotto is a designer, animator, director, based in Helsinki. He also started the children's app house YATATOY that has produced several award-winning best-selling children's apps. He is the author and creator of *Miximal*, *Everimal* and *Foldimal* (Callaway).

Callaway
9781737205197
173720519X
Pub Date: 10/3/2023
\$19.95/\$24.95 Can.
Hardcover

32 Pages
Print Run: 3K
Ages 2 to 4, Grades P to P
Juvenile Nonfiction / Activity
Books
JNF001000
Series: -
8.7 in H | 8.7 in W

Illustrations





Jack the Wolf

Sean Scully, Oisín Scully

Key Selling Points

Sean Scully is a world-renowned abstract painter and one of the leading artists of his generation, whose work is held in major museum collections around the world. In Jack the Wolf, he teamed up with his son Oisín to create a children's fairytale: Sean created the paintings and Oisín created the story.

Jack the Wolf is the first title in the new Callaway children's book series focusing on artists creating art with a family member.

Summary

Jack the Wolf lives in a beautiful cave on a short mountain, near Colorfull Town. Jack is a happy and benevolent wolf, with only one weakness: CHOCOLATE.

Follow Jack the Wolf through the pages of this beautifully illustrated book by world-renowned artist Sean Scully and his son Oisín Scully, to discover the trouble Jack causes to the children of Colorfull Town in his nightly hunts for chocolate dinners, and how his new friend Rebecca the Rabbit helps him restore happiness to the sad children of the town.

Contributor Bio

SEAN SCULLY was born in Dublin, Ireland, and now lives and works between New York, Bavaria, and London. He has been shortlisted twice for the Turner Prize and his work is in the collection of virtually every major museum around the world. In 2014, he became the only Western artist to have had a career-length retrospective exhibition in China (Follow the Heart: The Art of Sean Scully 1964 - 2014 that included over 100 paintings and traveled from Shanghai to Beijing). Recent solo exhibitions in the USA include Landline at The Hirshhorn Museum and Sculpture Garden (2018) which travelled to the Wadsworth Atheneum Museum of Art in Connecticut (2019), and The Shape of Ideas, a major retrospective held at the Modern Art Museum of Fort Worth (2021) and The Philadelphia Museum of Art (2022). In the UK the first major exhibition of his sculptures was held at the Yorkshire Sculpture Park in 2018 and the solo exhibition Sea Star was held at The National Gallery of Art, London (2019). In Europe, recent major solo exhibitions include the Staatliche Kunsthalle Karlsruhe, Germany (2018), the Albertina Museum in Vienna, Austria (2019), Villa Panza in Varese, Italy (2019) and at San Giorgio Maggiore for the 58th Venice Art Biennale, Italy (2019). The major retrospective Passenger opened at the Hungarian National Gallery, Budapest (2020), and travelled to the Benaki Museum, Athens (2021), and the Museum of Contemporary Art, Zagreb, Croatia (2022). Other major exhibitions in 2022 have included MAMbo Museo d'Arte Moderna di Bologna, Bologna, Italy and Thorvaldsen's Museum, Copenhagen, Denmark.

OISÍN SCULLY was born in 2009 and was named after the greatest warrior poet of Irish mythology. Oisín the warrior poet lived in Tír na Nóg, the land of eternal youth. Oisín the boy lives in the Hudson Valley and goes to Blue Rock School in Nyack. Oisín the boy is also a poet, and when he's not making up stories and drawing with his Dad, he can be found making up stories with his friends, and going on adventures with his dog Charlie. Oisín's favorite animal is the wolf, and Charlie looks like one. However, all animals like Oisín, whether he wants them to or not! So, if you ever want to find him yourself, all you have to do is drive around the Hudson Valley looking for a trail of dogs, cats, birds, and even the odd rabbit, following a boy with curly hair. Luckily no real wolves follow him. That would be dangerous.

Illustrations

Callaway
9781737205159
1737205157
Pub Date: 9/5/2023
\$24.95/\$30.95 Can.
Hardcover
48 Pages
Print Run: 3K
Ages 5 to 7, Grades K to 2
Juvenile Fiction / Animals
JUV002250
11.8 in H | 9.8 in W

He would make the self-absorbed sight into
Cinderella's Dream.

There he knew he would find delicious adventures,
dark adventures, with their own, distinctive shapes
and colors, and his pleasure, his freedom,
perhaps the sacred law books and medieval
scripture down the grandest path between the pine
trees, towards the last flowering stream and the
fallen low bridge that lay over it.

He would see how his father, once the last
flowering stream, and his three or the other side,
to know of his own his father, whether of
tall grass and wild flowers flowering to every
imaginable color, from yellow to pink to purple.
He would cross the meadow with his three great
children were flowering a single wild flower, which



There, across the, Jack would know it was there to
smell the trees, when it was dark to find flowers

The trees were called Cinderella's Dream. There were
no mountains on the horizon, but each flower was
particular in shape and different color, as a different
color combination, never to be repeated by any
other flower. There was, for example, the pink
and blue flower, the red and white, the green and
yellow and the beautiful grey flower.

The trees were naturally famous because of the
purple that lived there under the stream. It was so
famous for its fragrance as it was for its color.

As the night in the forest dimmed, Jack the Wolf
would be down his WOLF-GAZETTE and all the
stories in it, and slowly come to sleep himself for



He would see how his father, once the last
flowering stream, and his three or the other side,
to know of his own his father, whether of
tall grass and wild flowers flowering to every
imaginable color, from yellow to pink to purple.
He would cross the meadow with his three great
children were flowering a single wild flower, which

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imaginable color, from yellow to pink to purple.
He would cross the meadow with his three great
children were flowering a single wild flower, which

Jack the Wolf would know his path between the
dark green grass, as he had done so many times
before, through water in the light of day.

He would see how his father, once the last
flowering stream, and his three or the other side,
to know of his own his father, whether of
tall grass and wild flowers flowering to every
imaginable color, from yellow to pink to purple.
He would cross the meadow with his three great
children were flowering a single wild flower, which



Jack was happy and very content as he walked
towards the colored houses. In the stillness of the
night of the forest there, in a moment he had
come away before his father and his father. Though



Jack replied that his father was dead. Jack the
Wolf.

He also informed his father that he was one of
a small number of children that neither are nor
should ever be called children.

His father told him the story that, and that the house
was gone. He informed Jack that three children
were not and would not be called children, except
perhaps for a while or two on their way back
again they are obliged to be like him. But you will see
with this that you are obliged to be intelligent and
then, well, understood.

"Therefore because you are Jack" said
his father. "That that you are Jack, you have your
parents, you have children, you have your children
and that you like children?" She continued, while



The parents and children of Cinderella's Dream
found his message the following morning. They
all gathered around the forest woods in a general
circle to meet at the house for writing, with the
hardness of their own hearts and the children
and their parents were so pleased as possible to be
called once again to love and trust.

The last words and dream in a circle of
celebration for an age, there had happened over the
children of the happiness returned to Cinderella's
Dream.